

"Greek Labour Market and European Union"

*ELECTIVE COURSE OF THE
MBA PROGRAM AT THE UNIVERSITY OF MACEDONIA*

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COURSE OUTLINE:

1. Introduction
2. In the Era of the Memorandum ("Mnimonio"): Greek Economy and the Euro zone in Financial Turmoil (Visiting Scholar)
3. Working in the European Union: Monetary Union and European Labour Markets
4. New Technologies, Global Markets, and Flexibility of Labour Markets (Case Study).
5. The "Flexible Firm": Downsizing and Delaying (Case Studies)
6. The "Flexible Manager": Participation and Empowerment. (Case Study).
7. Corporate Restructuring in Europe and the US (Case studies)
8. Presentation in class
9. The Greek economy in turmoil (Visiting Scholar)
10. Memorandum, the Medium-Term Fiscal Strategy 2012-2015 and Greek Firms. Is there a way out of the crisis? (Visiting Scholar)
11. Employment in Corporate Greece: Surveying the Attitudes of Greek managers (Visiting Scholar)
12. Presentation in class

MAIN READINGS:

The main readings consist of updated articles and Case Studies in the Harvard Business Review, articles in Professional Journals and major newspapers such as Financial Times, The Economist, The Wall Street Journal etc. The main source of EU developments is the official website of the European Union with "tons" of documents and reports:

www.eu.int

www.eurofound.int

Additional Readings:

European Commission, “European Employment in 2011” Luxembourg : Office of the official publications of the European Communities, 2011 .

McKinsey and Company, 2011, “Greece 10 Years Ahead: Defining Greece’s New Growth Model and Strategy, Athens Office.

European Commission , Green Paper on “Partnership for a New Organization of Work” Luxembourg : Office of the official publications of the European Communities, 1997 .

S. Makridakis et al. , The Dualism of Greek Firms and Management: Present state and Future Implications, *European Management Journal*, 15, (4), 1997.

Ιωάννου, Χ. *Ευρωπαϊκή Ενοποίηση και Εργασιακές Σχέσεις*, Εκδόσεις «Επιθεώρηση Εργασιακών Σχέσεων», Αθήνα, 1996.

Cappelli, P. *Employment Practices and Business Strategy*, Oxford University Press, 1999.

Mihail, D. “Atypical working in Corporate Greece *Employee Relations*, 2003, Vol.25, No. 5,: 470-89..

Mihail, D. “Labour Flexibility in Greek SMEs” *Personnel Review*, 2004, Vol. 33, No. 5, pp. 540-60. ,

All the readings will be distributed in class. Also, they will be placed on reserve at the Library.

COURSE REQUIREMENTS:

Students will work in small groups of two and will prepare two presentations focused first on the EU developments and second on the Greek labour market ones.

The two presentations receive 80% of the final grade.

A review exam receives the rest 20% of the final assessment.