

UNIVERSITY OF MACEDONIA
GRADUATE PROGRAMME
IN BUSINESS ADMINISTRATION

Dimitrios M. Mihail, Ph.D.
Professor
MBA Program Chair
Department of Business Administration
Office: 406
Tel. 891-594
e-mail: mihail@uom.gr

<p>"Introduction to Behavioural Sciences and Research Methodology: the MBA Thesis"</p>

The aim of an MBA Thesis is to enable the student to develop further the skills and knowledge gained on the course by applying them to the analysis of real social and business problems.

These two lectures on Research Methodology aim to assist students to gain valuable experience and research skills in completing a management research project.

Part I

- Nature of Research
- Project Topic Selection
- Project proposal formulation
- Literature Searching

Part II

- Data Collection Methods
- Report Writing
- Samples of MBA Theses

Part III

MBA empirical research and Economic and Institutional Environment

- The institutions of the Eurozone and fiscal turmoil
- Greece and European periphery facing fiscal debts and deficits

Readings will be distributed in class